



Social Venture Partners



Impact Fund '23 Investment Report



The Capital region's nonprofit sector is a critical part of our local economy while meeting the needs of our most vulnerable populations. I am thankful for an amazing year with Social Venture Partners building capacity for many of these organizations. SVP takes a venture approach to philanthropy. Our Impact Fund '23 was directed toward organizations that support students in the Sacramento region. We signed up 45 Fund Partners / investors to support this year's engagement with nearly 20 different nonprofit organizations. We're creating nonprofit capacity through financial support, technical assistance, and social capital.

As we launch our Impact Fund '24 with even bigger goals, I would like to invite you into a unique way to make a philanthropic impact in the Sacramento region. Our leveraged giving approach coupled with strategic volunteering opportunities and networking provides for a great platform to developing friendships and lasting impact.

Brad Squires

A circular portrait of Brad Squires, a man with a beard and mustache, wearing a dark blue blazer over a white t-shirt. He is smiling and looking directly at the camera.

A Note from SVP Executive Director

Impact Fund '23 Focus



To ensure **every student** in the
Greater Sacramento Region is on a
clear pathway to **economic security**
and **workforce readiness**



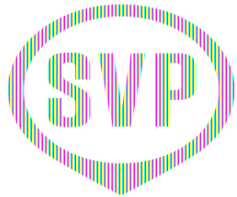
45

Active Fund Partners

\$100k

2023 Funds Invested

2023



SACRAMENTO





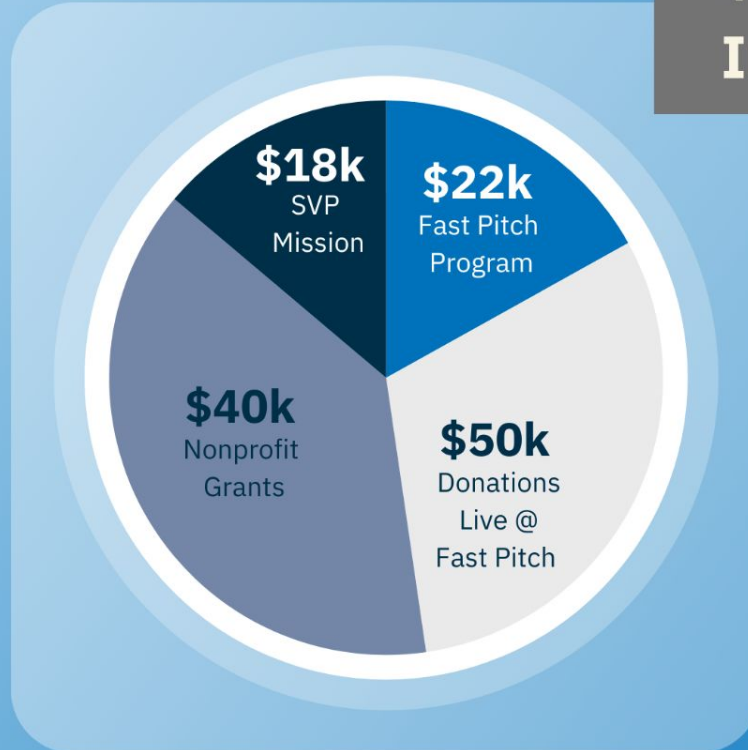
philanthropy + networking

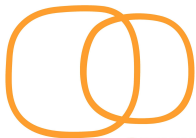


2023 Investments

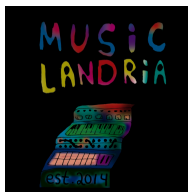
Over
\$100,000
Invested

- Fast Pitch Program**
Sixteen nonprofit organizations supported to enhance their impact.
- Direct Capacity Building - \$90k**
Unrestricted direct grant funding as awards for Fast Pitch Showcase finalists.
- Develop Social Capital**
Developed regional social capital among philanthropists and nonprofits
- Invest in SVP Infrastructure**
Built a solid framework of systems and infrastructure to position SVP for scale.
- Engage Regional Ecosystem**
Support regional efforts to enhance and grow collaboration and connection with social impact and nonprofit capacity building.





OPENING
DOORS



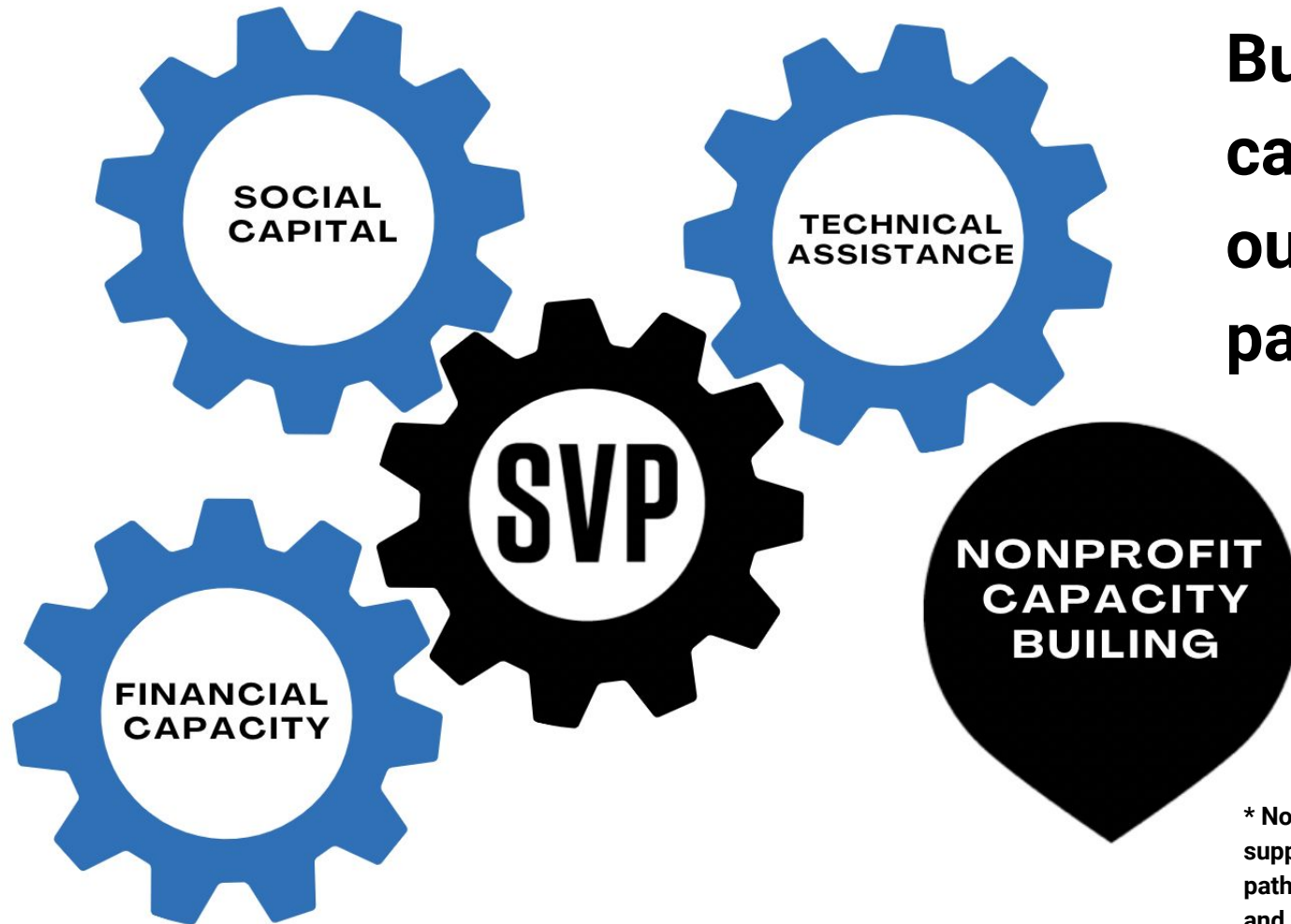
FAST PITCH CLASS OF '23

* Each of these organizations directly or indirectly help Sacramento students be successful in life.



SACRAMENTO FAST PITCH





Building capacity for our nonprofit partners*

* Nonprofit organizations that support students to have a clear pathway toward economic security and workforce readiness.

2023 Impact

SVP Fast Pitch provided me a **phenomenal experience** to take Urban Advocates & Achievers to the next level of success!



I love the program and am inspired by the impact it's creating for nonprofits to get **necessary resources and capital for strategic initiatives.**



Coaching offered me a perspective into the needs of nonprofits and allowed me to **contribute in a way that was more than writing a check.**





THEORY OF CHANGE

ASSUMPTIONS

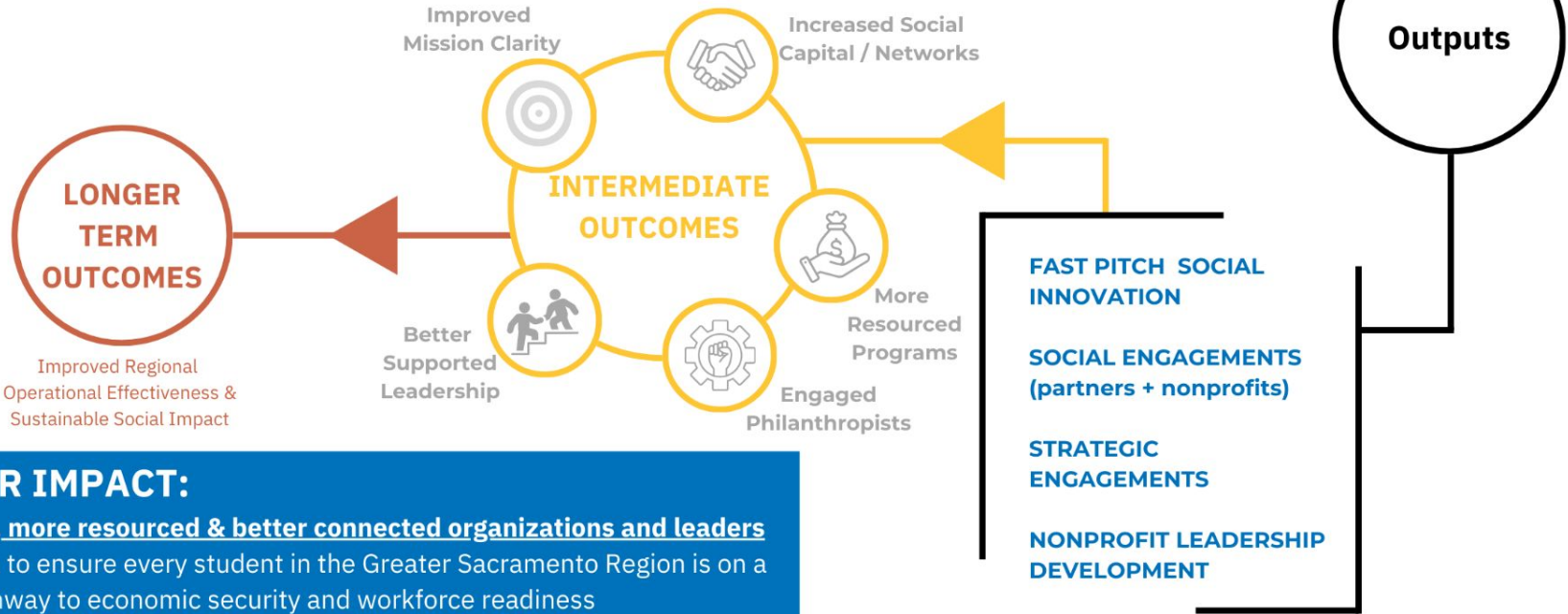
- Nonprofits provide important programs and support to underserved student populations.
- Increasing nonprofit capacity will lead to improved outcomes and impact.
- The business & philanthropy community has untapped capacity, but willing & interested in investing financially and professionally.

Philanthropic Investors

Nonprofit Leaders

Technical Assistance

Capital - Social & Financial



OUR IMPACT:
Stronger, more resourced & better connected organizations and leaders
 who work to ensure every student in the Greater Sacramento Region is on a clear pathway to economic security and workforce readiness

IMPACT FUND '24



GOALS & VISION

Impact Fund '24 Focus



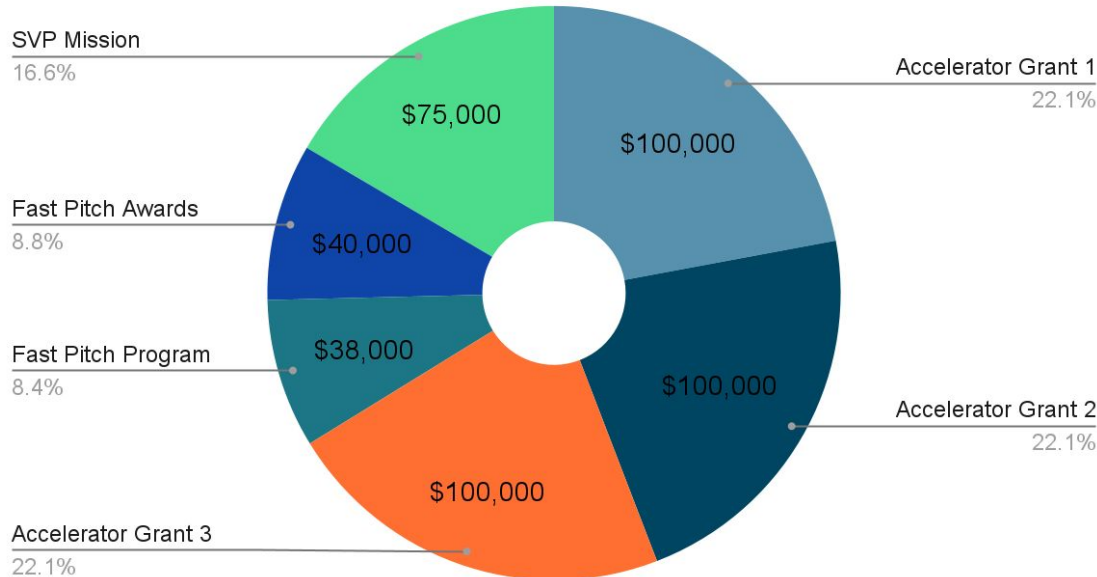
To ensure **every student** in the
Greater Sacramento Region is on a
clear pathway to **economic security**
and **workforce readiness**



2024: \$450,000 IMPACT GOAL



Impact Fund '24 - INVEST \$450,000



**75 Partners @
\$3,000ea = \$225k**

**3 Accelerator Funds
raised @ \$50k-100k =
\$225k**

NEW

2024 Vision



75 ↑
Active Fund
Partners

\$450k ↑
2024 Impact
Fund Goal

20+
Nonprofit
Partners

Philanthropy
+ Networking
Events and
Programs

- **Launch** New Event - 100x by SVP
- **Launch** SVP Accelerator - Strategic investments into three nonprofit organizations
- **Launch** Nonprofit Leader Connect
- **Nonprofit Strategic Braintrust Lunches**

- Continue...
 - **Fast Pitch Program 2024**
 - **SVP Coffee Connects (quarterly)**
 - **SVP Partner Dinners (quarterly)**



100X

by SVP Sacramento
Networking + Philanthropy

- 100 people, \$100 donated each = \$10,000 donation
- Partner recruiting event
- Provide Fast Pitch Class of 2023 another rep
- If it goes well, consider another for 2024

SVP

100X

by SVP Sacramento
Networking + Philanthropy

28
FEB

Thursday,
Feb 28th, 2024
5:00 - 6:30 pm

Tippy Putt Sacramento
630 K St

Register to attend
100x by SVP
Sacramento.
Limited to first
100 participants.

A Networking + Philanthropy
Event that you don't want to
miss!

Everyone loves a 100x return so let's each donate
\$100 and pool together to support one amazing
nonprofit organization with a \$10,000 check. Learn
from three local nonprofit organizations about their
impact. Connect with other business & community
members who share the spirit of generosity.

Connect.
Learn.
Give.

\$10,000
to one of **THREE**
nonprofit organizations

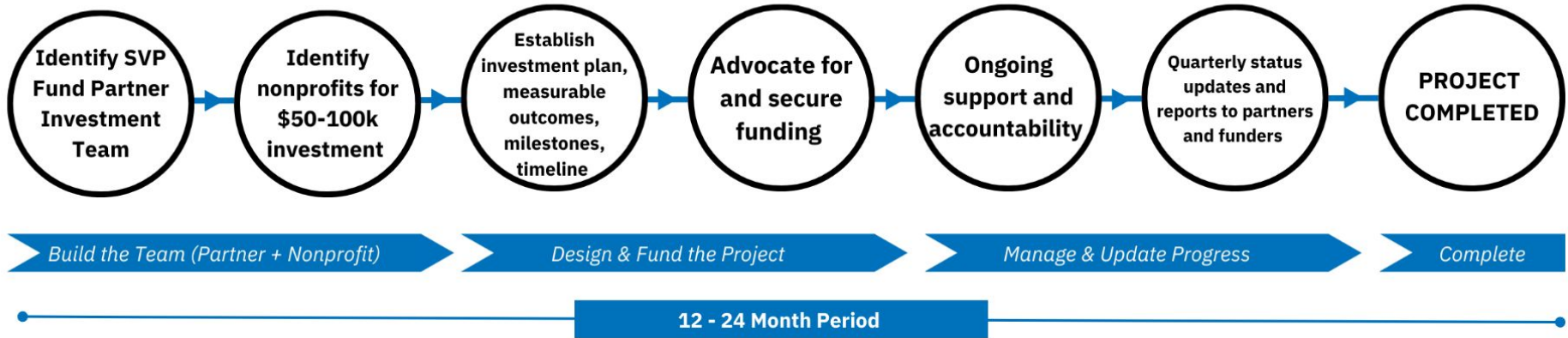
www.svpsacramento.org/100x



SVP ACCELERATOR

Venture Philanthropy - Managed Social Impact Investments

2024 Vision



2024 Launch Goals

- Identify **THREE** Investment Teams + Projects @ \$50-100k each
- Begin with Fast Pitch Class of 2023
- Keys to Success - right partners, right projects, right process & metrics



Monthly roundtable to provide nonprofit Executive Directors a space to grow & connect with peer leaders, to have a community of support for issue processing, and collaborative learning.

**Strengthen
Individual
Nonprofit Leaders**

INDIVIDUAL
IMPACT

**Enhance
Organizational
Capacity**

ORGANIZATION
IMPACT

**More Connected
Social Impact
Ecosystem**

ECOSYSTEM
IMPACT

2024 Launch Goals

- **Pilot Cohort - March-July 2024 (evaluate & revise program)**
- **Launch TWO Cohorts by end of 2024**
- **Key Success Metrics - identify Partner facilitators, program design**